

What makes us different?

BNA Communications has over 30 years experience helping clients...

Connect with key audiences on matters of public policy and controversy.

Communicate the “corporate brand;” that is, how your organization is perceived by target audiences.

Create distinctive advertising for companies, non-profits, unions, and political campaigns.



Helping You Connect To Your Community



Advertising and Public Relations for a changing world.



bna
communications

Advertising & Public Relations

Visit our website at
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In 1977, Bob Nelson founded one of California's most innovative communication agencies.

In a world before the internet, Nelson used computers to target audiences and create state-of-the-art media.



Bob Nelson and staff, circa 1978



Bob Nelson and staff, circa 2005

Three decades later, BNA Communications continues to break new ground, guiding clients in a changing world.

BNA Communications produces radio, television, newspaper, direct mail, and printed advertising materials.

Using a network of strategic partners nurtured over three decades, we design a team tailored to each client's needs.

Under our guidance and direction, these partners help execute opinion research, media placement, graphic design, radio, video arts, direct mail, and internet media.



Awards

Telly Awards, IABC "Silver Six", AAPC Pollie Awards, Rocky Mountain Emmy, PRSA Bernays, National Silver Mic's

Representative Clients:

- American Water
- California State PTA
- California Teachers Association
- California Water Services Company
- Comprehensive Health Center
- Education Coalition
- I.B.E.W. - PACE
- San Diego Municipal Employees Association
- Peter Ueberroth for Governor
- Walden Family Services

